

Rate Card



Radio Spots



5"	€3.00
10"	€4.00
15"	€5.50
20"	€7.50
25"	€8.50
30"	€9.50
35"	€10.50
40"	€11.50

Adverts are aired anytime during the day. For specific timings, a 25% surcharge on the above rates applies.

Audio Advertorials



5'	€100.00
10'	€175.00

5 or 10 minute advertorials aired live from our studios to showcase your product or service, during RTK103's morning show presented by Chistine Delicata.

More exposure for your brand



Traffic updates

5" live mentions during any of RTK103's most popular live programmes.



Weather checks

5" live mentions following the weather report.



Time checks

Your brand on the hour, every hour.



Sub-sponsorship

Connect your brand directly to an RTK103 programme as native advertising.



Audio-visual content

Filmed in studio during live segments and shared on social media for more impact and engagement.



Mentions

Short and punchy 5" mentions by radio presenters.

The above rates exclude VAT. For further details call **2569 9130** or **7929 2873**, or send an email on adverts@beaconmedia.mt

